## Protected by Deflect badge Usage guidelines











## Badge variants There are four variants of the "Protected by Deflect" badge that may be used. The preferred version is badge 1. Contextual considerations are provided under each badge to help you select the most appropriate variant. The badge is normally placed in the footer or header

of your site.

Preferred version

Badge 1: Red Fill
For use against any
backgrounds
or image

Badge 2: Cream Fill For use against dark coloured backgrounds or images Badge 3: Red Stroke
For use against white
or light coloured
backgrounds or
images

Badge 4: Cream Stroke
For use against dark
coloured backgrounds
or images



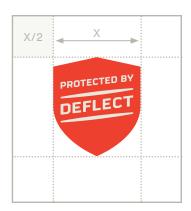




Minimal size 60px wide

## **Optimal and minimum size**

To maintain logo legibility, the "Protected by Deflect" badge should not be displayed smaller than 60px wide. We recommend displaying it at 80px wide or larger.



## Clear space

To preserve the integrity of the "Protected by Deflect" badge, always maintain a minimum clear space around it. This isolates the badge from competing elements. The clear space is defined as half the width of the badge, and should be maintained on all sides.



